



# LAAD Security 2012

International Exhibition | Public & Corporate Security  
Homeland Security | Law Enforcement  
Technology | Equipment | Services

April 10-12, 2012 – Riocentro, Rio de Janeiro - BRAZIL

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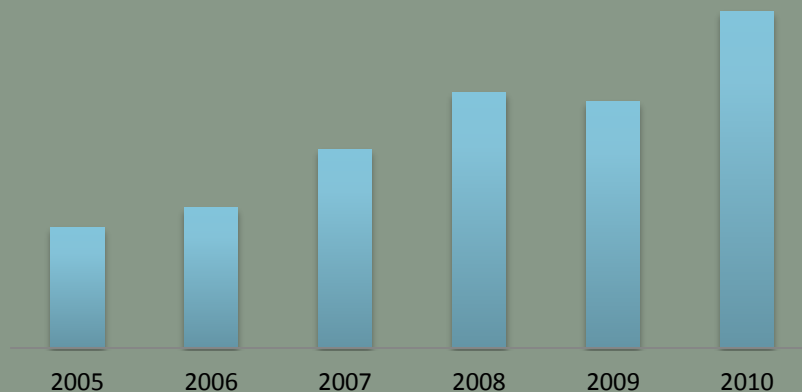
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## Public and Private Security – Brazilian Market

The Brazilian public and private security market turned over an estimated **U\$ 20 billion** in 2009.



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## Brazilian Security Forces – More than 1 Million personnel

Forces	
Military Police	428,000
Armed Forces	320,000
Civilian Police	141,000
Municipal Guards	83,311
Firefighting Department	75,000
Federal Police	13,724
Federal Highway Police	9,125



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## Important Brazilian Public Security Institutions Support the Event

**CONCPC** - National Council of Heads of Civilian Police Forces

**CNCG-PM/CBM** - National Council of Heads of Military Police and Military Fire Corps

**CNGM** - National Council of Municipal Guards

**CONSESP** - National College of State Secretaries of Public Safety

**CONSEMS** - National Council of Municipal Secretaries of Public Security

**LIGABOM** - National League of the Military Fire Corps from Brazil

National Council of Directors General of Brazil Forensic Expert Bodies

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## Visitors - Police Forces

- Ministry of Justice
- National Secretary of Public Security (SENASP)
- Police Departments
- Municipal Guards
- National Force
- Armed Forces
- State and Municipal Departments of Public Security
- Fire & Safety Departments
- Civil Defence & Emergency Departments



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## Visitors – Utilities and Government Agencies

- Public Services: energy, water and sanitation, railways, public transportation, ports, airports and terminals
- Penitentiary and Correction Departments
- Internal Revenue Service Departments (IRS)
- State and Federal Prosecutors
- State and City Administration Departments
- Others



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## Visitors – Security | Health & Safety Managers

- Enterprises
- Stadiums
- Event Venues
- Others

And...

- HR Specialists
- Consultants and Specialists
- Insurance and Risk Professionals
- Associations in Law Enforcement, HLS and Security



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## Official Delegations and Guest Programmes

- LAAD Security 2012 will feature an Official Delegations Programme and also a Guest Programme (VIP).
- Both together will bring to the exhibition targeted and qualified audience from Brazil and Latin America.



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## Exhibitors

### Manufactures and Service Providers:

- Access control, biometrics, barriers, fencing, gates, turnstiles, CCTV
- Automotive Architectural Shielding
- Communication, information, imaging, sensing, surveillance, command and control systems
- Corporate security, critical infrastructure, supply chain, airports, port and prison security.
- Engineering, maintenance, design, training, simulation, consulting
- Explosive detection, blast containment
- Fabric, special apparel, quartermaster gear
- Forensic inspection equipment

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## Exhibitors - Continued

- Individual protection
- Individual weapons, non-lethal weapons, ammunitions
- Logistical systems, components and parts
- Military and police vehicles, vessels, aircraft, unmanned vehicles
- NBC detection and protection systems
- Optics and optronics
- Rescue and search equipment
- Risk analysis and management
- Simulators
- Systems Integration, data protection
- Trackers, scanners and x-ray

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## Exhibition Rates

INVESTMENT	2011	2012
<b>Raw Space</b>	USD 595/m <sup>2</sup>	USD 605/m <sup>2</sup>
<b>Shell Scheme</b>	USD 660/m <sup>2</sup>	USD 675/m <sup>2</sup>
<b>Outside Area (Space Only)</b>	USD 215/m <sup>2</sup>	USD 220/m <sup>2</sup>

- Exhibitors Registration Fee - USD 190
- Indirect Exhibitor Registration Fee - USD 130
- *Payment details: 100% on booking*



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