



# **FIRE & DISASTER ASIA 2012 INDONESIA**

*The 2nd International Disaster, Emergency Management & Fire Prevention Technology & Equipment Exhibition*



**Jakarta Convention Center  
Jakarta, Indonesia**

**5 - 7 December  
2012**

**[www.firedisasterasia.com](http://www.firedisasterasia.com)**

Organizers:



**ROYALINDO**  
CONVENTION INTERNATIONAL

Supporting Organization:



Concurrent Events:



**SAFETY &  
SECURITY  
ASIA 2012  
INDONESIA**  
THE 2ND INTERNATIONAL SAFETY & SECURITY  
TECHNOLOGY & EQUIPMENT EXHIBITION

**SECURITY & FIRE  
INDUSTRY AWARDS**



## FIRE & DISASTER ASIA 2012 INDONESIA

**Fire & Disaster Asia (FDA) Indonesia is one of the leading local disaster, emergency management and fire prevention technology and equipment expositions that takes place every two years at Jakarta Convention Centre.**

Held concurrently with Safety & Security (SSA) Indonesia, FDA Indonesia is the premier exposition encompassing safety and security; disaster management and fire prevention measures. This event serves as a key platform for leading fire and safety industry professionals to source for new products and suppliers; to hear from experts on the industry's frontline and to foster new business ties with fellow industry friends!

### **Show Information**

<b>Venue:</b>	Jakarta Convention Centre, Jakarta, Indonesia
<b>Date:</b>	5 - 7 December 2012 (Wednesday – Friday)
<b>Opening Hours:</b>	1000hrs – 1800hrs
<b>Frequency:</b>	Bi-annual
<b>Concurrent event:</b>	Safety & Security Asia (SSA) 2012 Indonesia
<b>Exhibitors*:</b>	150
<b>Countries represented*:</b>	20
<b>Trade visitors*:</b>	6,000 from 35 countries

\* Projected figures

### **Exhibiting with us allows you to:**

**Expand your business contacts and network!** FDA 2012 provides you with face-to-face interaction and networking opportunities with leading fire industry representatives; fire and rescue authorities; fire safety professionals and government officials.

**Leverage** on the focused and cost-effective platform at FDA to market your products, services, technologies and solutions to our wide pool of local and regional visitors.

**Gain up-to-date industry knowledge** through our Global Technology Seminar which aims at presenting state-of-the-art fire and disaster management solutions.

### **Indonesia's economy at a glance**

Indonesia's economy grew more than 6 percent for a fourth straight quarter in 2011 as consumption, investment and exports weathered a faltering global recovery.

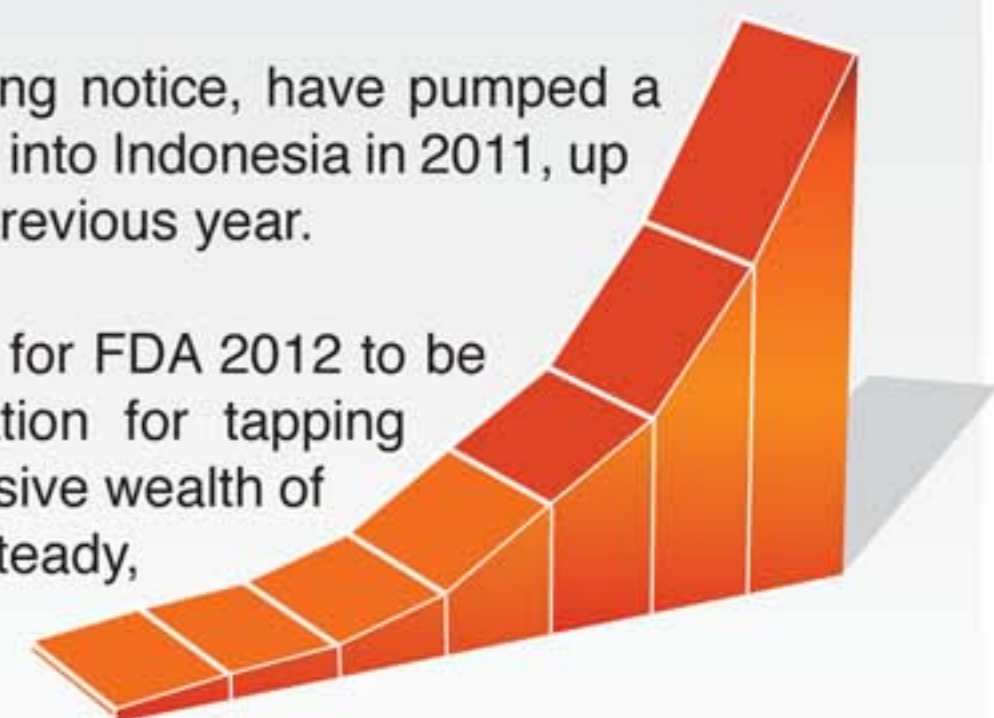
Gross domestic product (GDP) rose 6.54 percent in the three months through September from a year earlier, compared with a revised 6.52 per cent in the second quarter, according to the Central Bureau of Statistics in Jakarta, Indonesia.

The world's fourth-most populous nation relies on consumption more than some of its neighbors, making it less vulnerable to swings in global demand. Amidst a rapidly rising middle class and expanding consumer market (the Indonesian

GDP per capita breached US\$3,000 in 2010), the country's gross domestic product (GDP) rose to above US\$1 trillion.

Foreign investors taking notice, have pumped a record US\$19.3 billion into Indonesia in 2011, up 20 per cent from the previous year.

All this sets the stage for FDA 2012 to be your premier destination for tapping into Indonesia's extensive wealth of resources and steady, increasing growth.





[www.firedisasterasia.com](http://www.firedisasterasia.com)

## Event Highlights

### Security & Fire Industry Awards 2012

The Security & Fire Industry Awards ceremony is held in conjunction with Safety & Security Asia (SSA) Indonesia and Fire & Disaster Asia (FDA) Indonesia series where the best in the safety, security, and fire and disaster management industry are honoured for their achievements and latest innovations.

### Fire Safety Conference (FSC) 2012

The Fire Safety Conference 2012 is a complimentary one-day conference to address the primary concerns and key issues faced by the Asian fire and safety industry. This event brings together fire safety experts and professionals who will share their expertise and experience on the current state of the region's fire & safety industry.

### Disaster Management Conference (DMC) 2012

Debuting at FDA Indonesia, the Disaster Management Conference 2012 is a one-day conference setup with the objective of equipping relevant industry professionals with the "must know" and technical knowledge in effective and efficient disaster management and prevention measures.

### Global Technology Seminar (GTS) 2012

The Global Technology Seminar (GTS) is a "free-to-attend" seminar presenting the latest state-of-the-art fire industry technology and products. GTS 2012 also provides exhibitors with an ideal channel to share their expertise and product knowledge.



## We deliver your target audience!

FDA's extensive marketing campaign brings you the key visitors that makes a difference in your networking process.



#### Wide advertising exposure:

FDA 2012 advertises in renowned local and international trade publications.



#### Public Relations (PR) Campaign:

Maximize your participation and increase your brand awareness through the exhaustive pre-event, on-site and post event publicity efforts!



#### Website:

[www.firedisasterasia.com](http://www.firedisasterasia.com) is a significant platform for exhibitors and visitors to stay updated with the latest show movements and developments.



#### B2B Industry Portal

[www.securityasianetwork.com](http://www.securityasianetwork.com) provides fire, disaster management and safety & security individuals a place to interact, network, share and discuss the latest trends and developments of the industry!



#### Online marketing:

Our dedicated online marketing campaign reaches more than 10,000 industry professionals.



#### For advertising & sponsorship enquiries,

please contact **Mr. Soo Kwok Heng** at [kwokheng@cems.com.sg](mailto:kwokheng@cems.com.sg)



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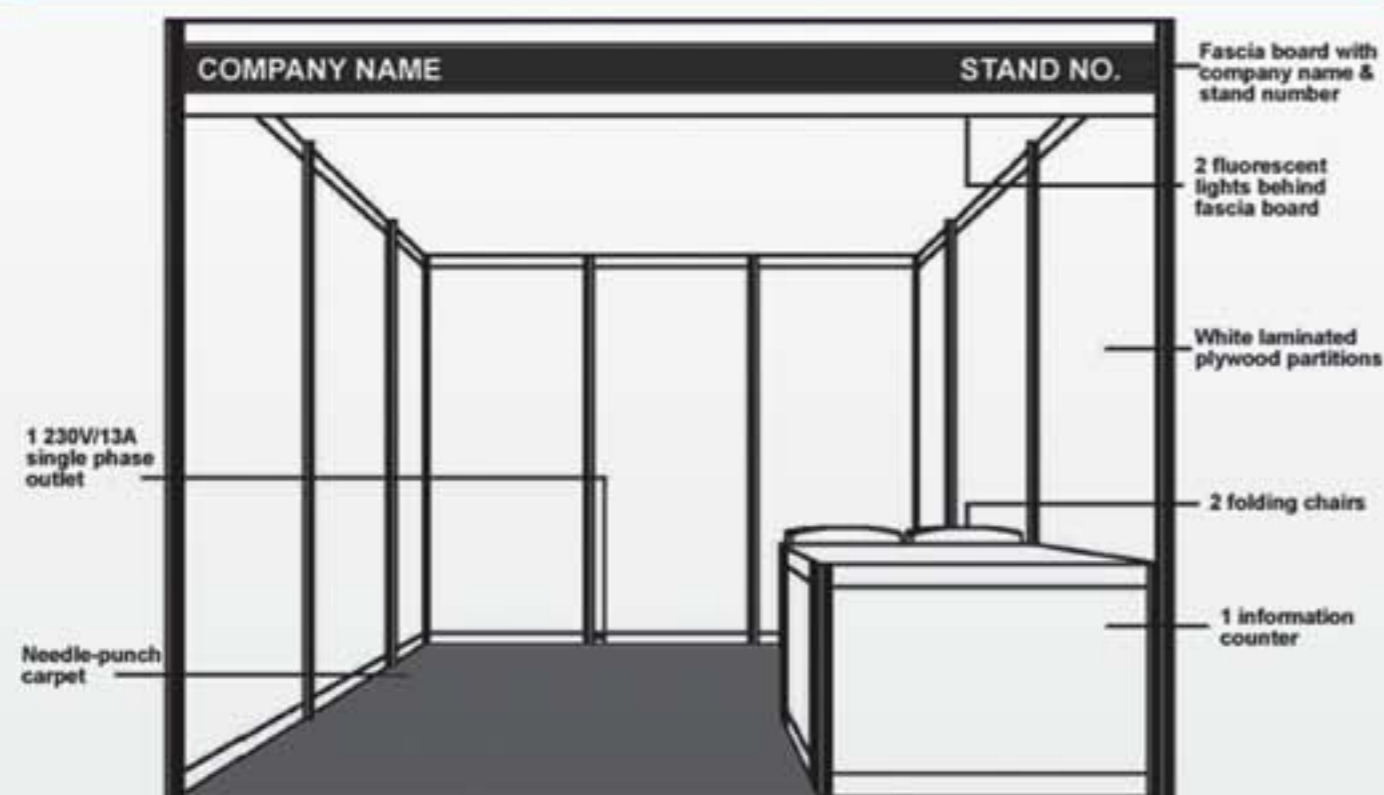
The 2nd International Disaster, Emergency Management &  
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## Who should visit?

- Building Developers
- Distributors / Representatives
- Emergency Managers / Consultants
- Engineering Consultants
- Facility Managers
- Fire Engineers
- Fire Safety Managers
- Government Agencies
- Security Consultants / Managers
- System Integrators / Installers / Managers

## Participating Costs

Booth	Rate
Bare Space	SG\$500 per sqm (min. 18sqm)
Shell Scheme	SG\$590 per sqm (min. 9sqm)



## Contact Details

Sales enquiries (based in Indonesia only),  
contact:

**P.T. Royalindo Expoduta**

Contact Person: Ms. Amelia Darmadi

Tel: +62 21 314 0982 | Fax: +62 21 3193 4470

Email: amelia@royalindo.com

Sales enquiries (outside Indonesia only),  
contact:

**Conference & Exhibition**

**Management Services Pte Ltd**

Contact Person: Mr. Eugene Ong

Email: eugene@cems.com.sg

## Who should exhibit?

- Communication Devices & Systems
- Fire Prevention Products & Systems
- Firefighting / Search & Rescue Tools & Equipment
- Fire Extinguishing Systems
- Fire Detection & Alarm Systems
- Rescue Transportation Equipment, Helicopters
- Forcible Entry Tools & Equipment
- Lifting Devices & Equipment
- Robotic Rescue Systems
- Life Detection Equipment

## Shell Scheme

A 9sqm Standard Shell Scheme Package will include:

- Fascia Board with company name & stand number
- White partitions
- Needle-punched carpeting
- Single phase electrical socket (220V – 240V)
- 2 fluorescent lights
- 2 folding chairs
- 1 information counter
- 1 waste paper basket

**Book your booth at  
Fire & Disaster Asia (FDA)  
Indonesia now!!**

Media /Advertising enquiries, contact:  
**Conference & Exhibition**

**Management Services Pte Ltd**

Contact Person: Mr. Soo Kwok Heng

Email: kwokheng@cems.com.sg

General enquiries, contact:

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