



**THE 7<sup>th</sup> AFRICA AEROSPACE  
AND DEFENCE  
EXHIBITION**

**19 - 23 SEPTEMBER 2012**

AFB Waterkloof, Centurion, Pretoria, South Africa

Since Africa Aerospace & Defence inception in 2000, AAD has grown in leaps and bounds. The exhibition takes place on a biennial basis in September. It is the largest defence and aviation exhibition on the African continent and attracts exhibitors showcasing the most advanced technologies in the global defence and general aviation environment.

# 19-23 September 2012

AFB Waterkloof, Centurion  
Pretoria, South Africa



**Rising to new dimensions**



**AFRICA**  
AEROSPACE  
& DEFENCE 2012

[www.aadexpo.co.za](http://www.aadexpo.co.za)

## AAD2010 Facts and Figures

13 000  
Trade  
visitors

80 000  
Public day  
visitors

350  
Exhibitors from  
31 countries

325  
Accredited  
journalists from all  
over the world

60  
VIP delegation  
representatives  
from 16 countries

91  
Aircraft on  
static display

7  
National  
Pavilions

51%  
Foreign  
Exhibitors

Vehicle  
demonstration

## AAD2012 Team

### Exhibition Director

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## Why Exhibit

- Exceptional media coverage
- Mobility track demonstration
- High profile exhibitors from all over the world
- It is the only exhibition of this nature on the entire African continent
- High level official delegations and visitors
- Ample access to official delegations, decision makers and potential customers
- Showcasing leading edge technologies from the aerospace and defence industries locally and internationally
- Networking opportunities and face to face business interaction with all the major industry players
- AAD features high-level closed-door conferences that attracts international and local government, representatives and top level decision makers that create a quality forum for exhibitors to network and strengthens customer relations

## Media Partner Invitation

Africa Aerospace and Defence would like to invite National and International media to partner with AAD for the upcoming AAD2012 Exhibition. As a media partner you are expected to provide full scale coverage and publicity leading up to AAD2012 and during AAD2012.

If you're interested in becoming a media partner, please send email to **Ms Vhongani Shumba**  
E-mail: [marketingpr@aadexpo.co.za](mailto:marketingpr@aadexpo.co.za)

## AAD2012 Media Partners



**AAD2012** Official Show daily

