

NAVDEX
NAVAL DEFENCE EXHIBITION 2011

20th-24th February 2011, Abu Dhabi National Exhibition Centre



معرض الدفاع البحري ٢٠١١

٢٠١١ - ٢٤ فبراير ٢٠١١، مركز أبوظبي الوطني للمعارض



NAVDEX launches in February 2011 as the Middle East's premier exhibition dedicated to the naval defence and coastal security sector.

Co-located with IDEX 2011, this exhibition will showcase and demonstrate the latest in naval technology incorporating sea and amphibious crafts, combat equipment, coastal security systems and sea-to-shore communication solutions.

www.navdex.ae info@navdex.ae

Headline Sponsor:



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WELCOMING NAVDEX

The waters of the Arabian Gulf, Africa and the Asian Subcontinent surround many of the richest oil and gas producing countries as well as commercial trade routes in the world. These countries are investing heavily to provide security for their coastlines and waters to protect against potential attack, smuggling and other criminal activities.

Many senior military figures from within the GCC (Gulf Cooperation Council) countries and the surrounding region have stressed the need for large and sophisticated two-tier naval solutions.

In November 2009 the GCC countries agreed to create a joint naval force aimed at combating piracy in the waters of the Gulf of Aden and the Somali coast; with NATO and the EU heavily engaged in these operations.

NAVDEX launches at a critical time as independently and collectively these GCC, African and Asian Subcontinent countries will be actively planning multi-faceted strategies and seeking the latest naval technology and equipment to respond to such threats within their waters.



In 2010, GCC countries are projected to invest over \$63 billion toward their security and armed forces, this is expected to rise in 2011 by an additional 2.5% *

Over the next five years, the greater Middle East defense market is projected to grow by over 11%, reaching nearly \$120 billion by 2014 *

* Source: Forecast International, January 2010



For the first time in the United Arab Emirates **NAVDEX** offers local and international manufacturers and suppliers of naval equipment and technology the opportunity to showcase their latest products at a dedicated naval event.

Event features

The exhibition areas at NAVDEX include:

- On water boat exhibits berthed along marina pontoons
- An air-conditioned temporary structure adjacent to the water
- Stand alone exhibition areas built alongside the marina

NAVDEX is more than just an exhibition and will feature:

- Quayside displays
- Visiting naval vessels
- Daily amphibious and waterborne demonstrations

Co-located with



Co-located with IDEX 2011

NAVDEX is co-located and part of the highly successful International Defence Exhibition and Conference (IDEX). NAVDEX will be the dedicated naval event at IDEX 2011. Visitors will be welcomed to both IDEX and NAVDEX.

As the largest defence and security event in the Middle East and North Africa region, IDEX facilitates manufacturers and suppliers of defence and security technology to secure contacts and contracts within the local and surrounding regions.

The previous edition of IDEX attracted 50,000 international attendees and over 150 delegations from around the world.

Multiple contracts and deals were signed with exhibitors at the event including the UAE Armed Forces who placed orders at IDEX 2009 in excess of US\$55 billion.

EXHIBITOR PROFILE

Opportunities to participate

NAVDEX, as an integral element, will be linked to IDEX by a pedestrian bridge from the exhibition centre to the marina area. Exhibitors will be able to choose to either exhibit in the open-air on the quayside or inside a purpose-built air-conditioned temporary structure.

Berths and pontoons will also be available for warships and small boats to be displayed on the water.

Welcoming exhibitors specialising in

Ships and Shipbuilding

Surface Combatants
Service and Auxiliary Vessels
Submarines / Submersibles
Surveillance Vessels
Maritime Defence & Security Workboats

Systems and Technology

Command and Control Systems
Logistic Management and Support Systems
Navigation Systems
Command and Information Systems
Communication Systems
Sonar and Radar Systems
Telecommunications and Satellite Services

Weapons and Combat

Combat Systems
Weapons Systems
Aircraft and Airborne Systems
Autonomous Underwater Vehicles
Weapons and Munitions

Naval Equipment

Diving and Underwater Operations
Search, Rescue and Safety Equipment
Simulation and Training Equipment
Oceanographic, Survey and Services
Consultancy and Design
Technical Support
Repairs
Research and Development
Maritime Security, Coastguard and Marine Police
Costal Harbour and Port Equipment



VISITORS

High profile audience

NAVDEX will attract an audience of decision makers dedicated to the procurement of naval and coastal defence products and solutions.

In addition NAVDEX will receive high quality visitors including international delegations from IDEX. Year-on-year IDEX continues to attract a growing wealth of international decision-makers from within the defence industry, alongside key representatives from governments and the navy.

Strong representation from the GCC, African and Asian Subcontinent countries will make NAVDEX a primary mechanism to reach such an important naval audience.



EXHIBITING AT NAVDEX 2011

Temporary structure space only site

US\$650 per m²

This indoor space only option includes:

- Editorial entry in the official show guide

Temporary structure shell scheme stand

US\$700 per m²

A 12m² shell scheme stand comprise of the space, carpet, walls, 4 spot lights, one 13A socket (220V), name board, information counter, stool, one table, two chairs, lockable storage room and standing literature rack.

The package also includes:

- Editorial entry in the official show catalogue

Outside space only sites

US\$400 per m²

This outdoor space only option includes:

- Editorial entry in the official show guide

On water berth costs

Up to 7m length	US\$ 2,500
Length of 7m – 12m	US\$ 4,000
Length of 12m – 17m	US\$ 5,500
Length of 17m – 24m	US\$ 7,000
Length of 24m – 31m	US\$ 8,500
Length of 31m+	On Request



For more information and to reserve your stand space or berth please contact the Navdex team:

Telephone +971 (0)4 335 6533 or email info@navdex.ae

www.navdex.ae info@navdex.ae

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